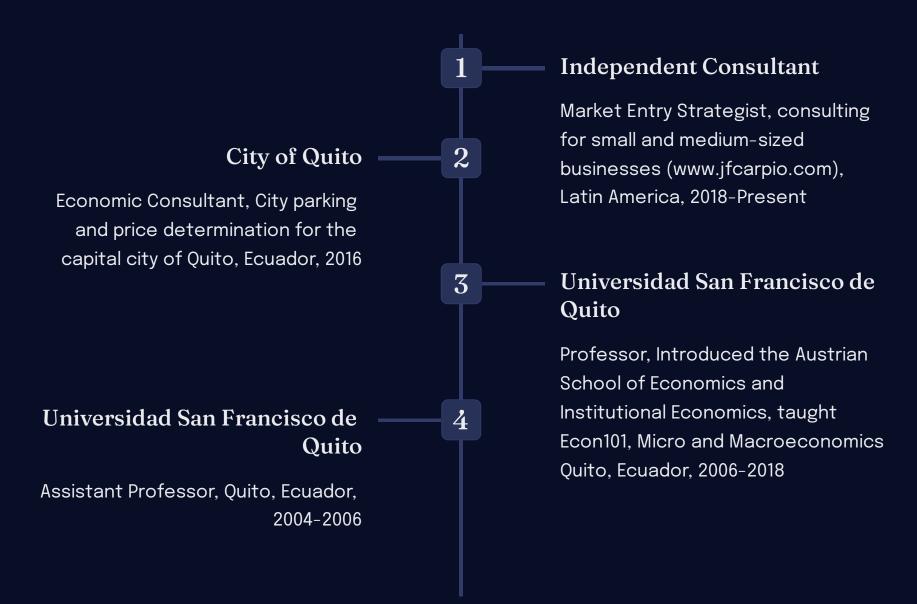


Juan Fernando Carpio is an economist and consultant with extensive experience in market entry strategies and cultural-economic research. His expertise lies in economics, market analysis, and sales value funnels. Currently, he is dedicated to his project, La Escuela del Dinero / The Money School, which aims to raise financial awareness in Spanish-speaking families through inclusive financial literacy digital products and workshops. With a diverse skillset and a passion for helping businesses succeed, J. F. Carpio is a valuable asset for any consulting firm or mid-sized company.



by J. F. Carpio

Professional Experience



Projects in Development

La Escuela del Dinero / The Money School

A financial education program targeting Spanish-speaking families that collaborates with a team of economists, financial advisors, and coaches to create inclusive financial literacy digital products and workshops for communities and companies.

www.laescueladeldinero.org

2 The Anti-Crashboard Dashboard

A SaaS solution tracking vital financial metrics for small and mid-sized companies, facilitating early-stage business success and avoiding early entrepreneurial failure.

Skills

Languages

Bilingual:

English/Spanish

Research

ChatGPT and Alpowered research

Business

International
Business Expansion,

Market Research

and Analysis, Global

Economics, Pricing

Strategy and Digital

Sales Funnels

Communication

Written and Verbal Communication, Public Speaking

Professional Achievements

1 International Keynote Speaker

Forum da Liberdade, Brazil (3000 attendees) 2 Author

10 Economic Lessons (10 Lecciones de Economía que los gobiernos quisieran ocultarle) Radio Host-Economic Programs

Radio USFQ, Radio Pirata

Formal Education

PhD, Economics

In progress, SMC University, Zug, Switzerland

(2017-suspended, dissertation phase)

MA, Entrepreneurial Economics

Universidad Francisco Marroquin, Guatemala -Boston University, Boston, MA B.A. Business Administration B.A. Marketing

Universidad San Francisco de Quito, Quito, Ecuador

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