

Juan Fernando Carpio

Juan Fernando Carpio is an economist and consultant with extensive experience in market entry strategies and cultural-economic research. His expertise lies in economics, market analysis, and sales value funnels. Currently, he is dedicated to his project, La Escuela del Dinero / The Money School, which aims to raise financial awareness in Spanish-speaking families through inclusive financial literacy digital products and workshops. With a diverse skillset and a passion for helping businesses succeed, J. F. Carpio is a valuable asset for any consulting firm or mid-sized company.



by J. F. Carpio

Professional Experience



Projects in Development

1 La Escuela del Dinero / The Money School

A financial education program targeting Spanish-speaking families that collaborates with a team of economists, financial advisors, and coaches to create inclusive financial literacy digital products and workshops for communities and companies.

www.laescueladeldinero.org

2 The Anti-Crashboard Dashboard

A SaaS solution tracking vital financial metrics for small and mid-sized companies, facilitating early-stage business success and avoiding early entrepreneurial failure.

Skills

Languages

Bilingual:
English/Spanish

Research

ChatGPT and AI-
powered research

Business

International
Business Expansion,
Market Research
and Analysis, Global
Economics, Pricing
Strategy and Digital
Sales Funnels

Communication

Written and Verbal
Communication,
Public Speaking

Professional Achievements

1

International Keynote Speaker

Forum da Liberdade,
Brazil (3000 attendees)

2

Author

10 Economic Lessons
(10 Lecciones de
Economía que los
gobiernos quisieran
ocultarle)

3

Radio Host- Economic Programs

Radio USFQ, Radio Pirata

Formal Education

PhD, Economics

In progress, SMC University,
Zug, Switzerland

(2017-suspended,
dissertation phase)

MA, Entrepreneurial Economics

Universidad Francisco
Marroquin, Guatemala -
Boston University, Boston,
MA

B.A. Business Administration B.A. Marketing

Universidad San Francisco
de Quito, Quito, Ecuador

2000